

Maternity Program

A Case Management program for pregnant members

The health of parents is strongly related to the health of their infants. By encouraging and enhancing the pregnant member's relationship with their doctor and providing education and support, WPS' Maternity Program seeks to improve health outcomes for both parents and their infants. We are honored to support our members and their families on their pregnancy journey.

Goals of the Maternity Program

By helping members manage preexisting conditions that could cause pregnancy complications, WPS can help both parents and babies be healthier. The Maternity Program can:

- Help members understand their health care benefits
- Help members better manage their personal health care needs and risk factors during and after pregnancy
- Inform members about community and technical resources that can help meet their individual needs
- Support optimal maternal and infant outcomes by promoting evidence-based perinatal care
- Reduce pre-term births by lowering risk factors and improving access to education for perinatal care
- Reduce neonatal intensive care (NICU) admissions for infants
- Eliminate barriers to health care for better health outcomes for mother and infant

Who can participate

Pregnant members of any WPS health plan that includes Case Management services may participate in the Maternity Program at no extra cost. To confirm that your plan includes this benefit, please call the number on your customer ID card.

Enroll or learn more

Healthier parents and babies lead to healthier families and healthier communities. To help ensure you and your baby get off to a healthy start, contact Case Management and ask to be enrolled or visit our website.

800-333-5003

wps.health/maternity



1 in 10
babies are born too early

According to the Centers for Disease Control and Prevention, 1 in 10 babies are born too early in the United States. By identifying risks and providing access to health care resources, the incidence of preterm birth can be reduced.

What is preterm birth?

Preterm birth is labor that happens too soon, before 37 weeks of pregnancy.

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