

Genworth 2015 Cost of Care Survey Wisconsin

State-Specific Data



Wisconsin

Homemaker Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$8	\$20	\$40	\$44,616	2%
Wisconsin - Whole State	\$16	\$21	\$35	\$48,048	2%
Appleton	\$19	\$20	\$24	\$44,616	1%
Eau Claire	\$21	\$21	\$21	\$47,773	0%
Fond du Lac	\$19	\$20	\$21	\$45,760	4%
Green Bay	\$19	\$20	\$22	\$45,760	3%
Janesville-Beloit	\$16	\$18	\$22	\$40,040	-4%
La Crosse-Onalaska	\$20	\$20	\$22	\$45,302	N/A
Madison	\$25	\$27	\$29	\$61,501	4%
Milwaukee-Waukesha-West Allis	\$20	\$23	\$33	\$52,464	3%
Oshkosh-Neenah	\$18	\$20	\$23	\$46,607	5%
Racine	\$20	\$21	\$28	\$46,904	-1%
Sheboygan	\$20	\$20	\$20	\$45,760	4%
Wausau	\$16	\$16	\$16	\$37,066	-1%
Wisconsin - Rest of State	\$17	\$19	\$35	\$43,472	0%

Home Health Aide Services Hourly Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$8	\$20	\$40	\$45,760	1%
Wisconsin - Whole State	\$16	\$22	\$35	\$50,336	1%
Appleton	\$19	\$22	\$24	\$50,336	2%
Eau Claire	\$21	\$21	\$21	\$47,773	0%
Fond du Lac	\$20	\$21	\$22	\$48,574	2%
Green Bay	\$19	\$20	\$22	\$45,760	1%
Janesville-Beloit	\$16	\$20	\$22	\$44,616	-3%
La Crosse-Onalaska	\$20	\$22	\$22	\$49,192	N/A
Madison	\$25	\$27	\$29	\$61,501	2%
Milwaukee-Waukesha-West Allis	\$20	\$23	\$33	\$52,624	1%
Oshkosh-Neenah	\$18	\$20	\$23	\$46,607	0%
Racine	\$22	\$23	\$28	\$51,480	0%
Sheboygan	\$21	\$21	\$21	\$48,506	-1%
Wausau	\$16	\$16	\$16	\$37,066	-3%
Wisconsin - Rest of State	\$18	\$21	\$35	\$46,904	0%

Wisconsin

Adult Day Health Care Daily Rates

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$10	\$69	\$242	\$17,904	3%
Wisconsin - Whole State	\$43	\$65	\$112	\$16,900	2%
Appleton	\$62	\$62	\$62	\$16,120	1%
Eau Claire	\$74	\$75	\$77	\$19,565	4%
Fond du Lac	\$65	\$68	\$70	\$17,550	2%
Green Bay	\$66	\$66	\$66	\$17,160	3%
Janesville-Beloit	\$105	\$105	\$105	\$27,300	12%
La Crosse-Onalaska	\$64	\$68	\$71	\$17,550	-3%
Madison	\$63	\$78	\$112	\$20,150	4%
Milwaukee-Waukesha-West Allis	\$57	\$65	\$74	\$16,900	2%
Oshkosh-Neenah	\$60	\$60	\$60	\$15,600	N/A
Racine	\$58	\$60	\$62	\$15,600	-2%
Sheboygan	\$50	\$50	\$50	\$13,000	4%
Wausau	\$90	\$90	\$90	\$23,400	N/A
Wisconsin - Rest of State	\$43	\$66	\$109	\$17,160	3%

Assisted Living Facility Monthly Rates (One Bedroom - Single Occupancy)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$600	\$3,600	\$11,250	\$43,200	2%
Wisconsin - Whole State	\$740	\$3,980	\$10,000	\$47,760	3%
Appleton	\$3,000	\$4,350	\$5,750	\$52,200	4%
Eau Claire	\$2,950	\$4,225	\$5,910	\$50,700	5%
Fond du Lac	\$2,385	\$3,492	\$8,250	\$41,898	5%
Green Bay	\$2,900	\$3,550	\$5,100	\$42,600	2%
Janesville-Beloit	\$2,700	\$4,149	\$6,300	\$49,788	6%
La Crosse-Onalaska	\$740	\$2,975	\$5,540	\$35,700	1%
Madison	\$1,800	\$4,075	\$6,100	\$48,900	4%
Milwaukee-Waukesha-West Allis	\$2,599	\$4,078	\$5,573	\$48,930	3%
Oshkosh-Neenah	\$2,800	\$4,027	\$7,500	\$48,318	0%
Racine	\$1,650	\$4,440	\$7,499	\$53,275	4%
Sheboygan	\$2,990	\$4,650	\$5,500	\$55,800	7%
Wausau	\$2,650	\$3,594	\$7,200	\$43,125	1%
Wisconsin - Rest of State	\$1,650	\$3,775	\$10,000	\$45,300	4%

Wisconsin

Nursing Home Daily Rates (Semi-Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$90	\$220	\$1,255	\$80,300	4%
Wisconsin - Whole State	\$175	\$247	\$815	\$90,064	4%
Appleton	\$200	\$246	\$254	\$89,608	5%
Eau Claire	\$200	\$218	\$254	\$79,388	3%
Fond du Lac	\$190	\$235	\$257	\$85,775	5%
Green Bay	\$190	\$222	\$266	\$81,030	4%
Janesville-Beloit	\$258	\$270	\$303	\$98,550	4%
La Crosse-Onalaska	\$130	\$230	\$265	\$83,950	4%
Madison	\$215	\$238	\$314	\$86,870	3%
Milwaukee-Waukesha-West Allis	\$261	\$304	\$345	\$110,960	5%
Oshkosh-Neenah	\$259	\$270	\$298	\$98,495	5%
Racine	\$269	\$289	\$290	\$105,485	5%
Sheboygan	\$253	\$259	\$275	\$94,535	4%
Wausau	\$234	\$260	\$264	\$94,900	3%
Wisconsin - Rest of State	\$175	\$235	\$815	\$85,928	5%

Nursing Home Daily Rates (Private Room)

Region	Minimum	Rate Range Median	Maximum	Median Annual Rate ¹	Five-Year Annual Growth ²
USA	\$101	\$250	\$1,255	\$91,250	4%
Wisconsin - Whole State	\$185	\$273	\$836	\$99,499	4%
Appleton	\$245	\$280	\$317	\$102,018	4%
Eau Claire	\$220	\$235	\$296	\$85,775	2%
Fond du Lac	\$210	\$257	\$295	\$93,805	6%
Green Bay	\$205	\$255	\$305	\$93,075	5%
Janesville-Beloit	\$270	\$280	\$336	\$102,200	3%
La Crosse-Onalaska	\$220	\$248	\$285	\$90,520	4%
Madison	\$236	\$260	\$349	\$94,991	2%
Milwaukee-Waukesha-West Allis	\$290	\$333	\$386	\$121,545	3%
Oshkosh-Neenah	\$269	\$301	\$309	\$109,993	4%
Racine	\$301	\$313	\$315	\$114,245	4%
Sheboygan	\$279	\$313	\$453	\$114,391	5%
Wausau	\$258	\$279	\$306	\$101,835	2%
Wisconsin - Rest of State	\$185	\$249	\$836	\$90,721	5%

Region Definitions

Region	Counties
Appleton	Calumet, Outagamie
Eau Claire	Chippewa, Eau Claire
Fond du Lac	Fond du Lac
Green Bay	Brown, Kewaunee, Oconto
Janesville-Beloit	Rock
WI/MN - La Crosse-Onalaska	Houston (MN), La Crosse
Madison	Columbia, Dane, Green, Iowa
Milwaukee-Waukesha-West Allis	Milwaukee, Ozaukee, Washington, Waukesha
Oshkosh-Neenah	Winnebago
Racine	Racine
Sheboygan	Sheboygan
Wausau	Marathon
Rest of State	Remaining Counties

Data Table End Notes

¹ Median Annual Rates* are calculated based on the following:

Homemaker Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Home Health Aide Services - hourly rate multiplied by 44 hours per week, multiplied by 52 weeks

Adult Day Health Care - daily rate multiplied by 5 days per week, multiplied by 52 weeks

Assisted Living Facility - monthly rate multiplied by 12 months

Nursing Home - daily rate multiplied by 365 days

² Represents the compound annual growth rate based on Genworth Cost of Care Survey data from 2010 to 2015.

Data is rounded to the nearest percentage point.

*Hourly, daily and monthly rates are rounded to the nearest whole dollar.

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